

food from the **FOREST**

Building up the evidence with the crowd

And creating a lively community as we go

31-01-2021



@Foodforest
Ketelbroek



provincie
Gelderland

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What if...

Every food forest owner could measure his or her harvests:

- The economical harvest
- CO₂ sequestration
- The buildup of soil life
- The increase in biodiversity

For free, no money involved!

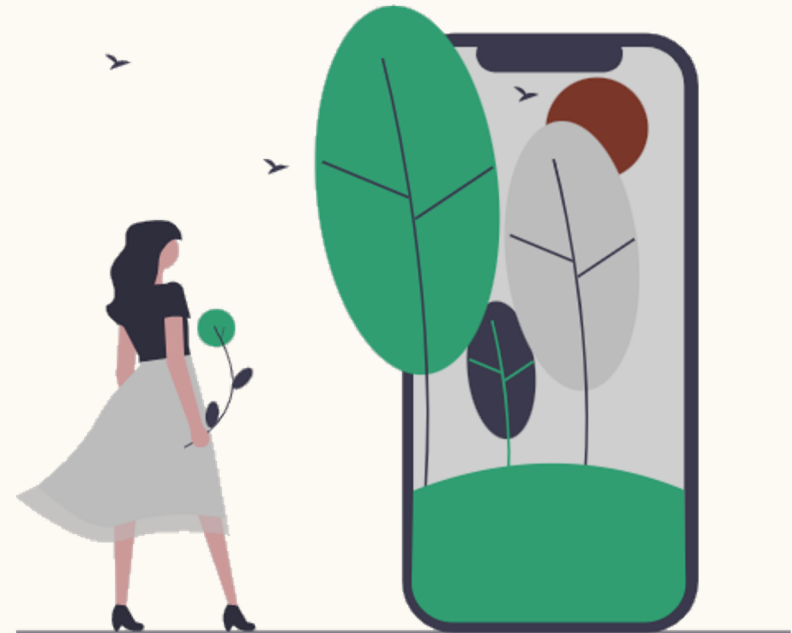


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What if...

Every scientist could tap into these results, via a live stream; and, that every food forest owner could compare his forest with other forests?

What would happen?



A bit of history

Nov 2019 – April 2020

Development of monitoring instruments and their online interface

May 2020 – June 2020

First tests with 30 food forests

Juli 2020 – August 2020

Development dashboard and interpretation of results

September 2020-October 2020

testing the dashboard and validating the tests and interface



Where are we now

Nov 2020-March 2021

Adding virtual classrooms, community functionality and translation into English

March 2021-June 2021

First (hybrid online) courses, and first live campaign



Long term research data and evidence

We all know food forests need time
And long term research is expensive

We know a lot is happening in our soils
and fruits will be abundant.

But our neighbours, family, banks,
financers do not, they need this proof.

And, I dare to predict that the ecological harvests will
soon generate economical value too.



A lively community that learns from each other

The biggest surprise for me was that creating evidence together appeared to be a community driver.

So we are building upon that with

- messaging
- virtual classrooms
- more dashboard functionalities
- community management



What can you do?

You can create your own profile on foodfromtheforest.nl

You can measure your own harvests and share the results with international science and the other community members.

You can research the data.

And, you can spread the message!

Because: the more food forests participate, the stronger the evidence will be!

Thank you for your attention!



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You can reach us at

<https://Foodfromtheforest.nl>
(and create a profile and connect)

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